

SU Online Welcome Series Email 1

★ Thank you for your interest in South University

Our commitment to you starts here.

The Right Direction **for a Brighter Future.**



Hello @FIRSTNAME@

We are so excited that you took the first step toward earning your degree and learning more about **South University**.® Our online programs offer the convenience of a flexible online education with the personal support of a traditional university setting. You may be online¹, but at South University you're never alone.

The next step in your journey is to speak with an Admissions Representative so we can learn about you and your goals, answer any questions, and discuss how we can support you during your journey. We can also explore available scholarships, financial aid², scheduling and all our student resources.

Contact your Admissions Representative:

CALL @ECPHONE@

@ECEMAIL@



Ready to get started?

Our easy application is available online.

[APPLY NOW](#)

South
UNIVERSITY®



¹ Fully online programs can have a ground clinical or practicum experience.

² Financial aid is available to those who qualify.

SU Online Welcome Series Email 2

★ @FIRSTNAME@, meet your personal support team.

We have your back from day one.



With You From
Start to Finish

South
UNIVERSITY®



@FIRSTNAME@, earning a degree can be important in preparing for the future you want.¹ At South University®, we're here to support you in every step of your journey, no matter where you are. Worried about your application, which class to take next or how to pay for college? We've got a team for that.

Your Graduation Team



ADMISSIONS REPRESENTATIVE

Will assist you through the initial stages of your application and help you better understand the admissions process.

ACADEMIC COUNSELOR

Will guide you through any questions about your chosen degree program throughout your education.

FINANCIAL AID ADVISOR

Will be your first point of contact regarding your student finances and help you understand your available options.²

Want to learn more?

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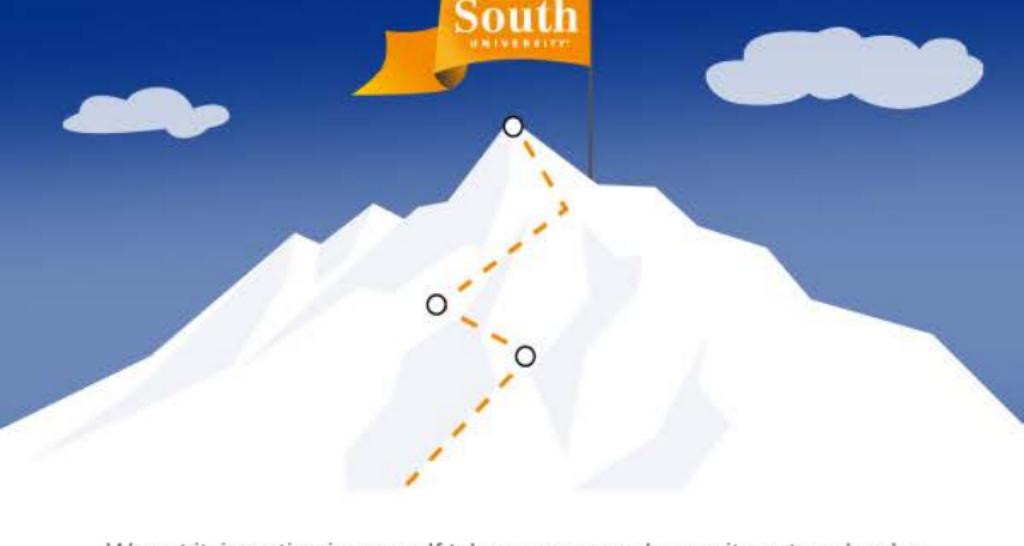


¹ South University does not promise or guarantee employment.

² Financial aid is available to those who qualify.

SU Online Welcome Series Email 3
★ @FIRSTNAME®, we have the resources to help you succeed
From financial aid¹ to student support, your success comes first.

Pursuing Your Goals **STARTS HERE**



We get it, investing in yourself takes courage and commitment, and we're proud of you for taking that first step. Let South University® help you achieve your goals. We provide flexible learning options and financial aid resources¹ to support your continued success.

Contact your Admissions Representative:

[CALL @ECPHONE@](#)

[@ECEMAIL@](#)



Time Management Strategies

Welcome to learning flexibility. Adjust your education around what's best for you, be it your work schedule, family, or personal obligations. Being a student requires hard work, but persistence pays off.

[SEE SOME TIPS](#)



Financial Aid and Scholarships¹

Earning your degree may be one of the biggest investments you make. Our financial aid advisors are ready to guide you in making the financial decisions that are right for you. Your options for funding your education may include financial aid, institutional scholarships and more! [LEARN MORE](#)



Personalized Student Support

Student success is our focus. Get personalized attention and support from industry-experienced instructors² and on-demand tutoring, as well as career services, library staff and helpful peers with a shared desire to succeed.

[MORE DETAILS](#)

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[APPLY NOW](#)

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¹ Financial aid is available to those who qualify.

² Credentials and experience levels may vary by instructor.

SU Online Welcome Series Email 4
★ Build the skills to achieve your goals¹
We help students like you prepare for their future.¹

A Place to Belong, Believe, and Become



At South University® you can learn practical skills and knowledge from instructors with professional experience in their field². As you approach graduation, our Career Services¹ team will provide resources.

Contact your Admissions Representative to discuss your next steps!

CALL @ECPHONE@

@ECEMAIL@

Watch what our graduates have to say:



Danna Moore³

MS in Nursing with a Specialization in FNP
South University, Online 2022
(published 2022)

Raschelle Gordon³

MBA in Healthcare Administration
South University, Online 2022
(published 2022)

Ready to get started?

Our easy application is available online.

[APPLY NOW](#)



¹ South University does not promise or guarantee employment.

² Credentials and experience may vary by instructor.

³ Testimonials have been provided by students/alumni in their own words and without coercion.